

Go Local Mendonoma Coast

10 reasons to “Go Local

As a **community member** you want to support Go Local because:

1. By choosing to spend more of your dollars with businesses in **your** own community you will have more businesses to choose from, and a better selection of goods and services available to you.
2. You will be directly contributing to the financial well being of your self, your friends, and your neighbors.
3. You will be supporting more job opportunities and better paying jobs in your own community. More and better jobs equals:
 - Fewer people out of work.
 - Less need for younger people to leave town in search of opportunity.
 - Additional opportunities for you or others to open a small business, increasing the variety of services and depth of the local economy even more

- As a **staff member** of a local business you want to support Go Local because:
 1. You are literally helping pay your own wages, and increasing your job security.
 2. You are increasing your job opportunities in the community. A greater number of healthy businesses means more people want to hire you. More competition for your skills and labor means, better pay, and more work places for you to choose from.
 3. You are increasing the overall health of your community

4. As a **business owner** you want to support Go Local because:

1. You are directly improving your own financial well being.
2. You are improving your customer’s appreciation for and loyalty to your business.
3. You are growing your business.
4. You are improving your ability to pay good wages, hire more people, and benefit the community you serve.